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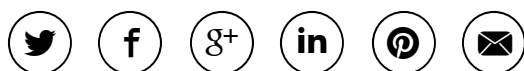
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Tuesday, August 30, 2016



# Horizon Systems and GhostDraft Partner to Deliver Policy Form Creation to P&C Insurance Companies

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[Horizon Systems and Services](#), a leading provider of modern core systems software to the property and casualty insurance market, and [GhostDraft](#), an innovator in document automation and customer communications, have partnered together to provide users the ability to create and customize policy forms directly within Horizon's ALL\*Points Policy Administration Solution.

**TORONTO, ON (PRWEB) AUGUST 10, 2016**

Horizon Systems and Services, a leading provider of modern core systems software to the property and casualty market, and GhostDraft, an innovator in document automation and customer communications, today announced a partnership that will provide users the ability to create and customize policy forms directly within Horizon's ALL\*Points Policy Administration Solution.

"Customer experience and communication is rapidly becoming a top priority for insurers that want to stay competitive," said Kurt Jackson, GhostDraft Executive Vice President of Sales. "We are excited to partner with Horizons Systems to help their customers not only self-configure clear, customized documents, but achieve faster time-to-market and increased customer satisfaction."

The seamless integration of GhostDraft's customer communication tool will allow ALL\*Points users to easily create custom documents for individual prospects and policyholders. The plain-language model includes all the data elements that business users need to populate a typical quote or proposal.

"Our goal is give our customers, who tend to be small to medium-sized insurance carriers, every possible edge in the very competitive insurance market," said Kurt Kwekkeboom, President and CEO of Horizon Systems. "Enhancing our solution with GhostDraft was an obvious choice to meet the



GhostDraft Partners with  
Horizon Systems

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growing needs of our customers to generate and customize policy forms within ALL\*Points.”

President and CEO  
of Horizon Systems.

The integrated GhostDraft offering will be showcased in Horizon Systems’ Model Office for ALL\*Points customers and prospects to experience the enhancement first-hand.

#### About Horizon Systems

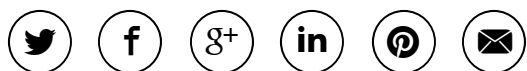
Horizon Systems and Services provides modern core systems software to the P&C market. It’s ALL\*Points system is designed to support the full back office operations of a small to medium-sized insurer. Founded in 2003 by a group of investors and employees who had extensive experience in the insurance software industry, Horizon Systems leverages modern Microsoft technology to build a highly-configurable, fully functional product that has delivered real value to more than a dozen insurance companies. Horizon’s objective is to provide the small to medium-sized insurer the processes, tools and technologies they need to compete against larger carriers.

#### About GhostDraft

GhostDraft provides enterprise-class Customer Communications Management (CCM) for insurers of all sizes. GhostDraft delivers document creation and management without compromise through a combination of control, regulatory and corporate compliance, and an improved customer experience. Visit [ghostdraft.com](http://ghostdraft.com) for more information on how to improve underwriting profitability and increase customer retention through powerful communications. To learn more, call 855-776-2016 or visit <http://www.ghostdraft.com>.

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